

Carpets and Rugs Market ? Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Tufted, Woven, Needle-Punched, Knotted and Others), By Material (Nylon, Polyester, Polypropylene and Others), By Distribution Channel (Specialty Stores, Supermarkets/Hypermarkets, Online, Others), By End-User (Residential, Non-Residential), By Region & Competition, 2021-2031F

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Abstracts

The Global Carpets and Rugs Market is projected to expand from USD 74.13 Billion in 2025 to USD 108.53 Billion by 2031, registering a CAGR of 6.56%. These textile floor coverings, generally consisting of a pile layer bonded to a backing, are engineered to offer thermal insulation, sound absorption, and aesthetic value in both residential and commercial settings. A primary catalyst for this market growth is the continued expansion of the global construction industry coupled with an increase in remodeling and renovation initiatives, which create a steady demand for durable flooring options. This vibrant sector activity is evidenced by recent trade figures; according to the Southeastern Anatolian Exporters' Association, in 2024, Türkiye's carpet exports reached \$2.8 billion, underscoring the vast scope of international manufacturing and distribution.

Despite this favorable outlook, the market faces a substantial hurdle regarding the volatility of raw material costs, specifically for synthetic fibers sourced from petrochemicals. Variations in crude oil prices directly influence the production costs of nylon and polyester, creating challenges for manufacturers in maintaining consistent pricing strategies. Additionally, rigorous environmental regulations governing the

disposal of non-biodegradable waste introduce further compliance expenses. This situation potentially restricts growth in price-sensitive areas where producers find it difficult to reconcile affordability with the need to adhere to regulatory standards.

Market Driver

The surge in global residential and commercial construction projects serves as the principal engine for market volume growth. The necessity for flooring in newly built housing and corporate spaces guarantees a steady stream of orders, while the renovation sector sustains demand as property owners update their interiors. The magnitude of this commercial activity is reflected in major industry financial results; according to Mohawk Industries, April 2024, in the '2023 Annual Report', the company generated net sales of approximately \$11.1 billion, highlighting the revenue driven by global flooring needs. Additionally, manufacturing centers are ramping up production to satisfy global demand; according to the Carpet Export Promotion Council, in 2024, India's carpet exports reached Rs 15,530.47 crore for the fiscal year, indicating strong cross-border trade essential for meeting infrastructure projects.

Simultaneously, the rising appetite for sustainable and eco-friendly flooring options is transforming product development strategies. In response to environmental awareness, manufacturers are adopting circular economy models that employ recycled materials to reduce landfill waste. This transition is motivated by consumer demand for green certifications and a necessity to decrease reliance on raw materials. The impact of these efforts is quantifiable; according to the Carpet America Recovery Effort, September 2024, in the '2023 Annual Report', more than 66 million pounds of old carpet were kept out of California landfills during the year. This movement drives manufacturers to advance fiber technology, effectively turning environmental compliance into a competitive asset within both commercial and residential markets.

Market Challenge

The fluctuation of raw material prices presents a major obstacle to the progress of the Global Carpets and Rugs Market, especially regarding synthetic fibers such as nylon and polyester that are produced from petrochemicals. With crude oil prices shifting unpredictably, manufacturers encounter unstable production costs that are challenging to handle within competitive pricing frameworks. This volatility compels producers to function with uncertain profit margins, often necessitating the absorption of cost hikes to preserve market share, which consequently diminishes the funds available for innovation and capacity growth. The difficulty in forecasting input costs also interferes

with long-term supply agreements and discourages investment in new manufacturing facilities, thereby slowing overall market momentum.

The severity of this issue is intensified by the massive output levels that manufacturers must maintain despite these unstable conditions. According to the Southeastern Anatolia Carpet Exporters' Association, in the first half of 2025, Turkish carpet manufacturers produced 255.97 million square meters of carpets. When such significant production volumes are subject to erratic input costs, the financial risk becomes severe, threatening profitability and constraining the industry's ability to maintain a positive growth trajectory.

Market Trends

The Development of Pet-Friendly and High-Performance Fibers is rapidly reshaping the market as manufacturers reformulate product lines to meet consumer demands for superior durability and stain resistance. This trend is characterized by a strategic shift toward advanced synthetic materials, particularly polyester, which offer enhanced resilience for active households compared to traditional textiles. Market leaders are successfully monetizing this preference by introducing sophisticated collections specifically engineered to withstand heavy foot traffic and pet activity, thereby securing volume in a competitive landscape. This focus on functional innovation is financially significant; according to Mohawk Industries, February 2025, in the '2024 Annual Report', the company generated net sales of approximately \$10.8 billion, explicitly capitalizing on the strong consumer preference for performance-oriented polyester carpet products to maintain market leadership.

Concurrently, the Growth of Antimicrobial and Hypoallergenic Product Lines is gaining momentum as health-conscious consumers increasingly scrutinize the impact of flooring on indoor air quality. Manufacturers are responding by validating their products through rigorous third-party testing to prove they effectively manage allergens and inhibit bacterial growth, positioning carpets as a viable option for sensitive environments. This health-centric value proposition is becoming a core component of brand strategy, allowing companies to differentiate their offerings beyond mere aesthetics. The scale of this strategic commitment is evident in recent disclosures; according to Shaw Industries, April 2025, in the '2024 Corporate Sustainability Report', the company reported annual sales of approximately \$6 billion while highlighting independent studies that validate their carpets' ability to maintain indoor air quality for families impacted by allergies and asthma.

Key Market Players

Tai Ping Carpets International Ltd.

Mohawk Industries Inc.

Lowe's Companies Inc.

Tarkett Group

Victoria Carpets Ltd.

Shaw Industries Group Inc.

Inter Ikea Systems B.V.

Genie Carpet Manufacturers

Beaulieu International Group

Royalty Carpet Mills Inc.

Report Scope

In this report, the Global Carpets and Rugs Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Carpets and Rugs Market, By Type

Tufted

Woven

Needle-Punched

Knotted and Others

Carpets and Rugs Market, By Material

Nylon

Polyester

Polypropylene and Others

Carpets and Rugs Market, By Distribution Channel

Specialty Stores

Supermarkets/Hypermarkets

Online

Others

Carpets and Rugs Market, By End-User

Residential

Non-Residential

Carpets and Rugs Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global

Carpets and Rugs Market ? Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (T...

Carpets and Rugs Market.

Available Customizations:

Global Carpets and Rugs Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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